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ABSTRACT

The mediagraphy, a new concept in storing and transmitting information, is a listing of sources of data relating to a particular subject area. In addition to written works, a mediagraphy may include nonbook materials. This mediagraphy lists 60 sets of educational recordings available for remedial reading programs at the two-year community college level. Some programs which were originally produced for upper-level high school courses are also included. Entries are arranged alphabetically with format, length, latest catalog price, producer/author, distributor/publisher, date of production, a brief description, and keywords to locate specific approaches and areas of concentration given for each entry. Also included in this mediagraphy are an index to the individual titles arranged by key word and a listing of the addresses of the producers and distributors of the educational recordings. (Author/TO)

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REMEDIAL READING

A Mediagraphy of Selected Educational Recordings on the College Level

CS000362

STATE UNIVERSITY OF NEW YORK
Office of Educational Communications

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The *mediagraphy*, a new concept in storing and transmitting information, is a listing of sources of data relating to a particular subject area. In addition to written works, a mediagraphy may refer the researcher to non-book materials – audiotapes, videotapes, films, slides, transparencies, computer programs and other appropriate media – that have been produced in the given discipline.

The mediagraphy in the following pages lists sixty (60) sets of educational recordings available for remedial reading programs on the two-year community college level. Given the wide range of aptitudes and interests of community college students and the remedial nature of the course, we have included in this mediagraphy some programs which were originally produced for upper-level high school courses.

The arrangement of data for each item is uniform. All titles are numbered and listed alphabetically. (When an individual entry is part of a series, the title of the series is given in parentheses.) Information is organized into the following categories:

- format, length and latest catalog price (subject to change)
- producer/author (when applicable)
- distributor/publisher
- date of production or release
- brief description
- keywords to locate specific approaches and areas of concentration.

Also included in this mediagraphy are an index to the individual titles arranged by keyword and a listing of the addresses of the producers and distributors of the educational recordings.

The publication of this mediagraphy is a further service of the Educational Recordings Library. It is an attempt to place in the educator's hands the best, most complete and up-to-date listing of educational recordings in remedial reading. Because of the number of printed works relating to this topic, all but programmed textbooks and workbooks have been omitted from the present mediagraphy. For a detailed listing of printed resources in remedial reading, consult:

Harris, Larry A. "Guide to Materials for Reading Instruction." Indiana University, Bloomington, 1968 (ERIC # ED-019-528).

Summers, Edward G. "Materials for Adult Basic Education: An Annotated Bibliography." Indiana University, Bloomington, 1967. (ERIC # ED-011-489).

REMEDIAL READING KEYWORD LISTING

Application of

Comprehension

Development

Diagnosis

Disadvantaged

Games

Hardware

Interpretation

Motivation

Newspaper

Phonics

Psychology of

Speed

The Teaching of

Vocabulary

Workbook

KEYWORDS	REFERENCE NUMBERS
Application of	45, 48, 49, 50, 53
Comprehension	1, 3, 4, 6, 7, 8, 9, 10, 15, 18, 22, 23, 28, 29, 31, 32, 35, 36, 38, 39, 40, 48, 49, 52, 53, 54
Development	2, 4, 6, 7, 8, 11, 12, 13, 14, 15, 16, 17, 18, 21, 22, 23, 24, 25, 27, 30, 33, 35, 36, 41, 42, 43, 44, 45, 47, 50
Diagnosis	20
Disadvantaged	27, 58
Games	56
Hardware	55
Interpretation	8, 10, 12, 13, 26 31, 32
Motivation	20, 25, 46
Newspaper	23
Phonics	2, 25, 35
Psychology of	14, 26, 34, 38, 46, 56, 58
Speed	3, 7, 9, 18, 22, 23, 28, 34, 37, 40, 41, 42, 51, 52
The Teaching of	19, 25
Vocabulary	1, 3, 6, 9, 41, 43, 52, 57, 59, 60
Workbook	5, 9, 18

MEDIAGRAPHY OF REMEDIAL READING RECORDINGS

1. **The Anatomy of Language**
   - 12" LP, 7 records, $52.50 purchase.
   - Morris Schreiber
   - Folkways Scholastic Records
   - No date
   - The records cover vocabulary, word relationships, composition and reading comprehension.
   - Comprehension, Vocabulary

2. **Audio Flashcards (Patterns in Phonics Series)**
   - Audiotape bonded on cards, which have either pictures or words printed on them. $270.00 (Hardware) and $320.00 (Software) for Phonics I, and $380.00, Software for Phonics II
   - Electronic Features, Inc.
   - 1968
   - These two programs bring the individual through the most elementary levels of phonics instruction to a peak level of phonics learning. Phonics II would be more applicable to a college level remedial reading program.
   - Development, Phonics

3. **Basic Efficient Reading**
   - Videotape, 12 tapes, 29 minutes = average length, no price available
   - National Instructional Television Center
   - No date
   - The videotapes are designed to increase reading rate, comprehension and word power.
   - Comprehension, Speed, Vocabulary

4. **Building Reading Power Kit**
   - Programmed textbook, 15 different study booklets, 150 response sheets, 5 masking sheets, 1 teacher's manual. $40.00 purchase.
   - Charles E. Merrill, Inc.
   - No date
   - Each box contains enough material for five students and offers the reading teacher a wide choice for assigning reading selections geared to the individual student's interests and needs. Each booklet is six pages long.
   - Comprehension, Development

5. College Reader
   - Programmed textbook, 250 pages, $2.95 purchase
   - G. P. Putnam's Sons
   - 1958
   - This programmed text takes a self-study workbook approach.
   - Workbook

6. College Reading Program
   - Boxed kits, graded reading selections, 4 pages each. Box 1, $80.00 purchase. Box 2, $60.00 purchase.
   - Science Research Associates
   - No date
   - Box 1 is designed to provide individualized instruction for an entire classroom of students. Student workbooks are available at $6.00. Box 2 is aimed at the two-year college student who will be entering the job market shortly. The reading level ranges from the fifth through the tenth levels.
   - Comprehension Development, Vocabulary

7. Controlled Reader (Senior Level)
   Sets J, K, L, M, N
   - Controlled Reader, $2500.00 (Hardware) purchase, each set contains 25 filmstrips, (Software) $27.00 purchase
   - Educational Development Laboratories
   - No date
   - This series of filmstrips incorporates projected materials on a screen to teach movement of the eye from left to right, coordination, speed and other visual reading skills. The alphabetic progression of sets indicates grade level.
   - Comprehension, Development, Speed

8. Critical Reader
   - Videotape, 15 programs, 30 minutes each, study guide available, no price available.
   - National Instructional Television Center
   - No date
   - Through the discussion of form, content, meaning and effect, this course teaches the student how to read and what to look for in his reading.
   - Comprehension, Development, Interpretation

9. **Critical Reading Improvement (Basic Skills System)**
   - Programmed textbook, 224 pages, $2.95 purchase.
   - Anita E. Harnadek
   - McGraw-Hill Inc.
   - No date
   - This programmed textbook is designed to improve critical reading skills by presenting the student with graded passages from newspapers, magazines and short stories similar to those the student will encounter in his everyday experiences.
   - Comprehension, Speed, Vocabulary, Workbook

10. **Developing Comprehension Skills**
   - 16mm., 12 minutes, b/w, $4.50 rental
   - Syracuse University
   - Syracuse University Film Rental Library
   - 1966
   - This film demonstrates one way to teach reading for main ideas.
   - Comprehension, Interpretation

11. **Developing Reading Maturity: Comparative Reading**
   - 16mm., 11 minutes, $65.00, b/w, $130.00, color.
   - Coronet Films Inc.
   - No date
   - This film points out the value of comparative reading, explaining and illustrating differing points of view and styles of presentation.
   - Development

12. **Developing Reading Maturity: Critical Evaluation**
   - 16mm., 11 minutes, $65.00, b/w, $130.00, color.
   - Coronet Films Inc.
   - No date
   - With examples drawn from fiction and non-fiction, this film demonstrates the key steps in the process of critical evaluation.
   - Development, Interpretation

13. **Developing Reading Maturity: Interpreting Meaning**
    - 16mm., 11 minutes. $65.00, b/w. $130.00, color.
    - Coronet Films Inc.
    - No date.
    - Examples drawn from the writings of Theodore Roosevelt, Donne, Emerson, Swift, Shakespeare and the Declaration of Independence lead to an understanding of interpretation.
    - Development, Interpretation

14. **Developing Reading Maturity: The Mature Reader**
    - 16mm., 11 minutes. $65.00, b/w. $130.00, color.
    - Coronet Films Inc.
    - No date.
    - This film defines the mature reader in a series of dramatic vignettes.
    - Development, Psychology of

15. **Developing Reading Maturity: Understanding Style**
    - 16 mm., 11 minutes. $65.00, b/w. $130.00, color.
    - Coronet Films Inc.
    - No date.
    - This film demonstrates how a writer's style depends on his purpose, his choice of form and language patterns and reflects his personality.
    - Comprehension, Development

16. **Dimensions, Countries, and Cultures**
    - Boxed kit. 120 four-page selections, $70.00 purchase.
    - Science Research Associates
    - 1970
    - These four-page selections are designed to lead the student from the mid-fourth level to the mid-ninth level of reading proficiency.
    - Development

17. **Effective Reading**
    - 16mm., 11 minutes, no price available.
    - Carborundum Co.
    - No date.
    - This short film explains the advantages and demonstrates the techniques pertinent to teaching contemporary reading.
    - Development

18. **Effective Reading for College Students**
    - Programmed textbook (Part I – text, Part – workbook), 400 pages, $4.95.
    - G. Jones, R. Morgan, E. Petty
    - Appleton, Century, Crofts, Inc.
    - 1968
    - This programmed text employs a workbook format to help reading development classes improve comprehension, rate, skills and concepts.
    - Comprehension, Development, Speed, Workbook

19. **Experiment in Excellence**
    - 16mm., 54 minutes, $12.50 rental.
    - N.B.C. Educational Enterprises
    - No date
    - Examining new educational methods (team teaching, speed reading, language labs and advanced placement programs) for improving reading, this film also points up the value of the individual teacher.
    - The Teaching of

20. **How Effective Is Your Reading?**
    - 16mm., 11 minutes, $65.00, b/w; $130.00, color.
    - Coronet Films Inc.
    - 1966
    - By demonstrating various types of reading, this film is designed to improve reading habits.
    - Diagnosis, Motivation

21. **How to Listen and Read Effectively (Programs "A" to "L")**
    - Audiotape, 20 programmed instructional units of varying lengths to be used on a Craig (Model 8127) tape recorder, no price available.
    - J. Soyanoff
    - Craig Corporation
    - No date
    - These programmed instructional units are geared toward sharpening listening and reading skills.
    - Development

22. **How to Read a Book**
    - 16mm., 11 minutes. $65.00, b/w. $130.00, color.
    - Coronet Films Inc.
    - No date
    - How to select the right book for the right purpose and how to use a book's reading aids (including the preface, footnotes, chapter heading and index) are the subjects of this short film.
    - Comprehension, Development, Speed

23. **How to Read Newspapers**
    - 16mm., 11 minutes. $65.00, b/w. $130.00, color.
    - Coronet Films Inc.
    - 1969
    - Scanning, reading headlines and news stories, why to read more than one newspaper, the role of opinions in papers, and how intelligent reading of newspapers can aid study are all handled in this film.
    - Comprehension, Development, Newspaper, Speed

24. **Improve Your Reading**
    - 16mm., 11 minutes. $65.00, b/w. $130.00, color.
    - Coronet Films Inc.
    - No date
    - After enumerating the most prevalent reading difficulties, this film offers remedies to those obstacles.
    - Development

25. **Linguistics Science and the Teaching of Reading**
    - 16mm., 29 minutes, b/w. $125.00 purchase; $6.75 rental.
    - University at Buffalo
    - Indiana University, Audio-Visual Center
    - No date
    - This film discusses the use of a linguistics approach to improve reading ability, analyzes the phonics and work methods system and explains the purpose and nature of reading. In addition, it also gives examples of patterning and suggests a remedy to reading problems using language structure as a basis.
    - Development, Motivation, Phonics, The Teaching of

26. Reading and Critical Thinking

- 16mm., 15 minutes, color, no price available.
- Centron Corporation
- McGraw-Hill Films
- 1967
- This film presents ways of separating fact from opinion, explains how one must understand the author's experiences and points of view and describes the importance of verifying information.
- Psychology of, Interpretation

27. Read Your Way Up

- 16mm., 30 programs, 30 minutes each, study guide available, no price available.
- Manpower Education Institute
- 1968
- This is a course aimed at teaching reading to the disadvantaged student.
- Development, Disadvantaged

28. Reading at Efficient Rates (Basic Skills System)

- Programmed textbook (Parts I and II), 192 pages, $2.50 purchase.
- Alton L. Raygor, G. B. Schick
- McGraw-Hill Inc.
- No date
- Part I contains twelve exercises which check the student's retention of information. Part II is designed to help the student develop flexibility in adapting his reading rate to the difficulty of the material.
- Comprehension, Speed

29. Reading Comprehension

- 12" L.P. $5.95.
- Morris Schreiber
- Folkways Scholastic Records
- No date
- This long-playing record is designed to develop the ability to read and interpret literature.
- Comprehension

30. Reading Development Kits -- B & C
    - Boxed kits, "B", $48.00 net base; "C", $63.00 net base
    - Edwin Smith, P. Gordon [illegible]
    - Addison-Wesley Publishing Co., Inc.
    - 1982-83
    - By means of interesting group reading selections, these self-instructional kits for the functionally illiterate aim at solving critical reading comprehension problems.
    - Development

31. Reading for the Main Idea (Basic Skills System)
    - Programmed textbook, 12th copy, $2.50 purchase
    - Alton L. Raygor
    - McGraw-Hill Inc.
    - No date
    - This programmed textbook enables the student to isolate and comprehend the main idea or central thought in a passage, arranged to be progressively more difficult as the student works through it.
    - Comprehension, Interpretation

32. Reading for Significant Facts (Basic Skills System)
    - Programmed textbook, 1st copy, $2.50 purchase
    - Alton L. Raygor
    - McGraw-Hill Inc.
    - No date
    - Training the student to recognize and understand pertinent data while reading, the text also demonstrates ways of retaining significant facts.
    - Comprehension, Interpretation

33. Reading for Understanding
    - Boxed kit, $32.50 purchase
    - Science Research Associates
    - No date
    - This boxed kit leads the student through progressively more difficult reading selections.
    - Development

34. **Reading Growth, Part I. Basic Skills**
    - 16mm., 14 minutes. $65.00, b/w; $130.00, color.
    - Coronet Films Inc.
    - 1968.
    - This film defines a "good reader as a person who is interested in word meanings, knows how to locate major themes, has different reading speeds and is skilled at creative reading.
    - Psychology of, Speed.

35. **Reading Growth, Part II. Understanding Word Meanings**
    - 16mm., 14 minutes. $65.00, b/w; $130.00, color.
    - Coronet Films Inc.
    - 1968.
    - Isolating various techniques of understanding word meanings, this short film illustrates how to learn word meanings by using phonetic and structural analysis, context clues and a knowledge of prefixes, suffixes and roots.
    - Comprehension, Development, Phonics.

36. **Reading Growth, Part III. Getting the Big Ideas**
    - 16mm., 14 minutes. $65.00, b/w; $130.00, color.
    - Coronet Films Inc.
    - 1968.
    - This film shows how to find and remember important ideas in reading by looking for general statements explained by details.
    - Comprehension, Development.

37. **Reading Growth, Part IV. Adjusting Your Reading Speeds**
    - 16mm., 14 minutes. $65.00, b/w; $130.00, color.
    - Coronet Films Inc.
    - 1968.
    - This film demonstrates why and how reading speeds should be adjusted to reading purposes and reading materials.
    - Speed.

38. **Reading Growth, Part V. Reading Creatively**
    - 16mm., 14 minutes. $65.00; b/w $130.00, color.
    - Coronet Films Inc.
    - 1968
    - This brief film explains that creative reading involves reacting thoughtfully to what is read, comparing and asking critical questions.
    - Comprehension, Psychology of

39. **Reading Improvement: Comprehensive Skills**
    - 16mm., 14 minutes. $65.00; b/w $130.00, color.
    - Coronet Films Inc.
    - No date
    - As an aid to improving reading, this film concentrates on the value of understanding paragraph organization.
    - Comprehension

40. **Reading Improvement Course Kit # 58325-1**
    - Programmed instruction Pacer (Hardware) and set of eight reading rolls (Software), $49.50.
    - Central Scientific Company
    - No date
    - As the student works by himself, programmed instruction helps him increase speed and comprehension.
    - Comprehension, Speed

41. **Reading Improvement: Defining the Good Reader**
    - 16mm., 11 minutes. $65.00; b/w $130.00, color.
    - Coronet Films Inc.
    - 1961
    - To define what is meant by "the good reader," this film studies the reading habits of three students.
    - Development, Speed, Vocabulary

42. **Reading Improvements. Effective Speeds**
- 16mm., 11 minutes, $65.00, b/w, $130.00, color.
- Coronet Films Inc.
- No date.
- This film concentrates the use of different reading speeds for different purposes.
- Development: Speed.

43. **Reading Improvement: Vocabulary Skills**
- 16mm., 11 minutes, $65.00, b/w, $130.00, color.
- Coronet Films Inc.
- No date.
- Explaining the need for an extensive vocabulary, this film focuses on a student who begins to improve his skills when he realizes that a limited vocabulary restricts the effectiveness of his reading.
- Development, Vocabulary.

44. **Reading Improvement: Word Recognition**
- 16mm., 11 minutes, $65.00, b/w, $130.00, color.
- Coronet Films Inc.
- No date.
- This film concentrates on techniques to develop skills for quick, accurate word recognition.
- Development.

45. **Reading in the Math and Science Areas**
- 16mm., 14 minutes, color, $170.00 purchase, $12.50 rental.
- McGraw Hill Films.
- 1967.
- Demonstrating the systematic nature of math and science, this film also explores the importance of understanding organizational processes and awareness of the significance of special symbols.
- Applications of, Development.

46. **Reading Is Important**
- 16mm., 11 1/2 minutes, $120.00, color, no b/w.
- Avis Films.
- 1968.
- This film aims at motivating the student to realize the importance of being a fluent reader.
- Motivation, Psychology of.

47. **Reading Laboratory**
    - Boxed kit, # IIa & IIb, $60.95 purchase
    - Science Research Associates
    - 1964
    - Through selected reading, this boxed kit provides individualized instruction on seven reading levels (from eight through fourteen).
    - Development

48. **Reading to Understand Science (Basic Skills System)**
    - Programmed textbook, [illegible] pages, $2.50 purchase.
    - Joseph A. Fischer
    - McGraw-Hill Inc.
    - No date
    - Graded passages provide training in grasping scientific principles.
    - Application of, Comprehension

49. **Reading to Discover Organization (Basic Skills System)**
    - Programmed textbook, 170 pages, $2.50 purchase.
    - Joseph A. Fischer
    - McGraw-Hill Inc.
    - No date
    - This programmed text is designed to develop organization and precise writing skills.
    - Application of, Comprehension

50. **Science and Language Arts**
    - 16mm., 17 minutes, color, $27.00 rental
    - McGraw-Hill Films
    - No date
    - Emphasizing the importance of good language arts, this film also demonstrates how precision in science is linked to precision in language arts.
    - Development, Application of

51. **Skimming and Scanning Improvement (Basic Skills System)**
    - Programmed textbook, 256 pages, $4.95 purchase.
    - Martha J. Maxwell
    - McGraw-Hill Inc.
    - No date
    - This programmed text teaches techniques that enable the student to cope with heavy reading demands.
    - Speed

52. **Speed Reading Home Study Course**
- Programmed instruction, 10 lessons, $45.00 purchase
- A. Sack, L. Yoseloff
- Cambridge Communications, Ltd.
- No date
- These ten lessons are geared to develop speed, comprehension and skimming techniques.
- Comprehension, Speed, Vocabulary

53. **Study-Type Reading Kit, Natural Science (Basic Skills System)**
- Programmed instruction, $42.50 purchase
- Alton L. Raygor
- McGraw-Hill Inc.
- No date
- Designed to build practical comprehension skills, this reading kit will also introduce the student to a field he may not have studied.
- Comprehension, Application of

54. **Study-Type Reading Kit, Social Science and Humanities (Basic Skills System)**
- Programmed textbook
- Alton L. Raygor
- McGraw-Hill Inc.
- No date
- This programmed text is designed to build practical comprehension skills and introduce the student to a field he may not have studied.
- Comprehension, Application of

55. **Talking Paper**
- Programmed instruction, no price available.
- Polyfax Educational Systems, Inc.
- No date
- This programmed instruction provides heavy paper work sheets covered on one side with a paper record. Equipment is available to make one's own records.
- Hardware

56. Teaching Reading with Games

- Filmstrip, $9.25; 12" L.P., $5.00.
- Leslie Nelson, Delwyn Schubert
- Bailey Film Associates
- No date
- This filmstrip-record set illustrates a number of games designed to teach reading to children.
- Games, The Teaching of

57. Vocabulary 1,000

- Programmed textbook, 1,000 frames, $2.50 purchase.
- Harcourt, Brace and World
- 1969
- Presenting roots and suffixes and teaching vocabulary with the help of review exercises, answers are also included with the programmed text to reinforce the learning process.
- Vocabulary

58. We are Black – Dimensions in Reading

- Boxed kits, $70.00 purchase.
- Science Research Associates
- 1969
- These kits contain 120 selections about black history and black culture, designed for low-level reading students. The span is from the second grade level through the sixth grade level.
- Disadvantaged, Psychology of

59. 1,620 Power Words, A Power Speller

- Programmed textbook, $1.17, paper, $2.19, cloth; $2.19, teacher's edition.
- Morton Botel, Cora Holshaw, Aileen Brothers
- Follett Publishing Company
- 1966
- This programmed text is designed to increase the student's spelling power.
- Vocabulary

60. 3,140 Important Words, A Remedial Speller

- Programmed textbook, $.96, paper, $1.95, cloth; $1.95, teacher's manual.
- Morton Botel, Cora Holshaw, Aileen Brothers
- Follett Publishing Company
- 1966
- This programmed text is geared toward developing the student's ability to recognize and spell basic vocabulary words.
- Vocabulary

INDEX TO ADDRESSES OF PRODUCERS AND DISTRIBUTORS

Addison-Wesley Publishing Co., Inc.
Off South Street
Reading, Massachusetts

Appleton, Century, Crofts, Inc.
440 Park Avenue South
New York, New York 10016

Avis Films
2408 W. Olive Avenue
Burbank, California 91506

Bailey Film Associates
11559 Santa Monica Blvd.
Los Angeles, California 90025

Cambridge Consultants, Ltd.
26 Ramsey Terrace
Cambridge, England

Carborundum Co.
Trafford Park
Manchester, England

Central Scientific Co.
1700 Irving Park Road
Chicago, Illinois

Coronet Films Inc.
65 East South Water St.
Chicago, Illinois 60601

Craig Corporation
3410 S. LaCienega Blvd.
Los Angeles 16, California

Educational Development Laboratories
c/o Ginn and Company
72 Fifth Avenue
New York, New York 10011

Electronics Futures, Inc.
301 State Street
North Haven, Connecticut

Folkways Scholastic Records
906 Sylvan Avenue
Englewood Cliffs, New Jersey 07632

Follett Publishing Company
1010 W. Washington Blvd.
Chicago, Illinois

(continued)

Harcourt, Brace and World, Inc.
757 Third Avenue
New York, New York 10017

Indiana University Audiovisual Center
Division of University Extension
Bloomington, Indiana

Manpower Education Institute
450 Lexington Avenue
New York, New York

McGraw-Hill
330 West 42nd Street
New York, New York 10036

Merrill, Charles E., Inc.
1300 Alum Creek Drive
Columbus, Ohio 43216

National Instructional Television Center
Box A
Bloomington, Indiana

N.B.C. Educational Enterprises
30 Rockefeller Plaza
New York, New York 10020

Polyfax Educational System, Inc.
6600 Baltimore Avenue
Lansdowne, Pennsylvania 17050

Putnam's Sons, G. P., Inc.
200 Madison Avenue
New York, New York 10016

Science Research Associates
259 E. Erie Street
Chicago, Illinois 60611

Syracuse University
Film Rental Library
1455 E. Colvin Street
Syracuse, New York 13210